



**United Methodist  
Association of Communicators**

*Awards*

**2021**

[www.umcommunicators.org](http://www.umcommunicators.org)

---

# Welcome, and thank you

Dear United Methodist Communicators,

With this digital awards booklet, we celebrate the excellent work of United Methodist communicators through the annual Awards Program of the United Methodist Association of Communicators.

UMAC is a voluntary, professional organization designed to provide recognition, fellowship and vocational enrichment for professional and volunteer communicators of the church; plan, participate in and support training and continuing education events; develop standards and seek to enhance the professional quality of the work by United Methodist communicators; and assist in keeping members informed about developments in the communications industry and in promoting dialogue and discussion on technology and communication advocacy issues.

Each year, UMAC recognizes excellence in communication through an awards program, the United Methodist Association of Communicators Awards Contest. The contest recognizes excellence in print publications, digital publications, writing, internet communications, video production, audio, photography, visual design, publicity/advertising and media presentations.

High-quality work from United Methodist communicators across the nation is submitted to the contest and judged by a panel of first-rate judges. Those honored at the Awards Gala are the best of the best, and we applaud their fine work, as well as the strong work of the rest of the communicators who have entered this contest.

Competition is fierce, and we are grateful for the excellent work of so many writers, photographers, videographers and other communications professionals who dedicate their lives and their work to the Lord.

In addition to the work of United Methodist communicators, we also celebrate this evening one other significant contribution: UMAC's United Methodist Communicator of the Year. The Communicator of the Year is an active professional currently serving in a communications role who has made recent striking achievements in communication with broad impact, often breaking new ground for the church (see this year's winner, page x).

Please join us in celebrating the work of all of these communicators and the passion each of us collectively brings to communications ministry as the body of Christ.

Sincerely,

The Executive Leadership Team of the United Methodist Association of Communicators

Executive Director—Royya James  
Chair—Rick Wolcott  
Vice Chair—Carolyn Conover  
Chair Emeritus—Mark Doyal  
Awards Coordinator—Jessica Brodie  
Leadership Development—Cathy Bruce  
Accreditation—Rev. Deborah Coble

Newly Elected—Sybil Davidson  
Local Church School—Diane Degnan  
Secretary—Jasmine Haynes  
Newly Elected—Todd Rosnagel  
Webmaster—Todd Seifert  
Treasurer—Andra Stevens  
Events Planner—Evelyn Warren

# Thanks to the Judges

The UMAC Executive Leadership Team thanks the following communications professionals who gave many hours of their talents and skills serving as judges of the 2021 United Methodist Association of Communicators Awards Contest:

Leon Alligood  
Kay Barksdale  
Rodney Bowen  
Dave Bradford  
Kristin Brooks  
Sarah Cannon  
Tracy Collins  
Charita Goshay  
Jonathan Hawley  
Heather Hunter  
Brooke Kelly  
Paul Ladd  
Vincent Maloney  
Gary McClure  
Julie Miller  
Hannah Raleigh  
Lisa Ware  
Rachel Young

# About the Awards Contest

The spirit of this competition is to recognize the achievements of UMAC members who played a key role in the creative process (writing, designing, producing, etc.).

This year's UMAC Awards Contest considered communication material completed Nov. 1, 2019, to Oct. 31, 2020.

All entries were judged on meeting their stated purpose; content; creativity; execution; and regard for target audience, using a 50-point scale. Awards go to first, second and third place winners of each category in each division, with one Best of Class award given per class.

There are two divisions:

- A. Annual Conference or Local Church
- B. General Church Agency or Jurisdictional Area

There are 10 classes with multiple categories per class:

- Print publications
- Digital publications
- Writing
- Internet communications
- Video production
- Audio
- Photography
- Visual design
- Publicity and advertising
- Media presentations



*UMAC Award Winners*

**Listed by Class**

# Class 1 Print Publications



Best in Class 1, The Robert F. Storey Award of Excellence:  
response magazine  
Tara Barnes, Tanya Krawciw, Debbie Smalley  
United Methodist Women

Magazine Category, General/Agency Division

## 1st Place

[response magazine](#)

Tara Barnes, Tanya Krawciw, Debbie Smalley  
United Methodist Women

Magazine Category, Annual Conference/Local Church Division

## 1st Place

[The Missouri Methodists](#)

Fred Koenig, Missouri Conference

## 2nd Place

The Arkansas United Methodist: Living Our Faith (Jan., Feb., Mar.)  
Caleb Hennington, Arkansas Conference of the United Methodist Church

Newsletter Category, General/Agency Division

## 1st Place

Georgia United Methodist Foundation 2020 Faith & Money Newsletters ([fall](#),  
[summer](#), [winter](#))

Diana Durie, Georgia United Methodist Foundation

Print Publications

## Newspaper Category, Annual Conference/Local Church Division

### 1st Place

[The Relay](#)

Heather Mistretta, Chris Coleman and Carolyn Conover  
United Methodists of Greater New Jersey

## Special Publication, Section or Supplement Category, General/Agency Division

### 1st Place

Georgia United Methodist Foundation Moving Forward in Faith 2019 [Annual Report](#)  
Diana Durie  
Georgia United Methodist Foundation

### 2nd Place

Knitted Together For God's Good Work: [United Methodist Women Program Book 2020-2021](#)  
Praveena Balasundaram and Rae Grant  
United Methodist Women

### 3rd Place

UMC Homeworks—HomeFront, Summer 2020  
HomeWorks Staff and Kiva Printing  
United Methodist Communities

## Special Publication, Section or Supplement Category, Annual Conference/Local Church Division

### 1st Place

[Cultivate Magazine](#)

Staff  
Indiana United Methodist Conference

### 2nd Place

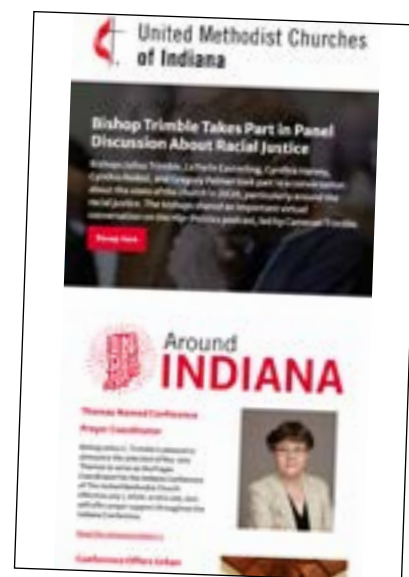
2020 Kentucky Annual Conference Camps Brochures  
Cindy Young  
Kentucky Annual Conference

### 3rd Place

[Special Annual Conference 2020 edition of the Conference Circuit](#)

Shannon Blosser, George Hohmann and Staff  
West Virginia Annual Conference

# Class 2 Digital Publications



Best in Class 2:  
Weekly News  
Staff

Indiana United Methodist Conference

Electronic Publication Category, Annual Conference/Local Church Division

## 1st Place (tie)

[The Missouri Methodists](#)

Fred Koenig

Missouri Conference

## 1st Place (tie)

Through Centenary Windows ([Jan./Feb.](#), [March/April](#), [July/August](#))

Doug Peninger

Centenary UMC Winston Salem

## 2nd Place

The Arkansas United Methodist Newsletter ([File 1](#), [2](#), [3](#))

Caleb Hennington

Arkansas Conference of the United Methodist Church

## 3rd Place

Central United Methodist Church [The Review](#) Quarterly Report

Cambrey Watson, Annamarie Trank

Central United Methodist Church in Fayetteville AR

Digital Publications



## Electronic Special Publication, Section or Supplement Category, General/Agency Division

### 1st Place

Annual Report 2020: [20 Reasons to Love UMC in 2020](#)

Staff and Regina Printing

United Methodist Communities

### 2nd Place

GBHEM E-Resources Emails

GBHEM Office of Marketing and Communications, Katie Tait

General Board of Higher Education and Ministry

### 3rd Place

Collaborator Special Edition: [Resources During Coronavirus Outbreak](#)

Staff, General Council on Finance and Administration

## Electronic Special Publication, Section or Supplement Category, Annual Conference/Local Church Division

### 1st Place

[Cultivate Magazine](#)

Staff, Indiana United Methodist Conference

### 2nd Place

[Upper New York Conference Advocate](#)

Upper New York Conference Communications Team

Upper New York Conference

### 3rd Place

[Walking with Jesus: A Holy Week Study](#)

Bishop Sandra Steiner Ball, Joe Webb, Deborah Coble

West Virginia Annual Conference

## eNewsletter Category, General/Agency Division

### 1st Place

United Methodist Now

Member Communications

United Methodist Communications

## eNewsletter Category, Annual Conference/Local Church Division

### 1st Place

[Weekly News](#)

Staff

Indiana United Methodist Conference

**2nd Place (tie)**

Florida Conference News Digest ([File 1](#), [2](#), [3](#), [4](#))

Brittany Jackson, Kelly Kowalski, Don Youngs  
Florida

**2nd Place (tie)**

[Central's E-Newsletter](#)

Katy Putnam

Central United Methodist Church in Fayetteville AR

**3rd Place**

[Mlfaith](#) (My Faith)

Kay DeMoss, Valerie Mossman-Celestin, John E. Harnish, Diane Brown, Glenn M. Wagner  
Michigan Conference

# Class 3 Writing



Best in Class 3, The Donn Doten Award of Excellence:  
*Facing Up to a Grotesque Book at Iliff*  
Jim Patterson  
United Methodist News Service

Article Series Category, General/Agency Division

### 1st Place

COVID-19 Coverage (Article [1](#), [2](#), [3](#), [4](#), [5](#))

United Methodist News Team Staff

United Methodist News Service

### 2nd Place

The Women of Color Scholars' Series (Article [1](#), [2](#), [3](#), [4](#), [5](#))

GBHEM Office of Marketing and Communications, Jessica Love

General Board of Higher Education and Ministry

Article Series Category, Annual Conference/Local Church Division

### 1st Place (Tie)

Justice Profiles (Article [1](#), [2](#), [3](#), [4](#), [5](#))

Annette Spence, Holston Conference

### 1st Place (Tie)

[Ministry Amid Coronavirus](#)

David Burke, Great Plains

Writing

# Class 3 Writing

## 2nd Place

[2020 Faith in Action Series: Derecho Recovery](#)

Liz Winders, Courtney Levin, Mike DuBose, Joey Butler  
Iowa

## 3rd Place

On the Front Line of Hope (Article [1](#), [2](#), [3](#))

Heather Mistretta  
United Methodists of Greater New Jersey

## Feature Article Category, General/Agency Division

### 1st Place

[Facing Up to a Grotesque Book at Iliff](#)

Jim Patterson  
United Methodist News Service

### 2nd Place

[Water is Life](#)

Kathy L. Gilbert  
United Methodist News Service

### 3rd Place (Tie)

[From Foster Care to Flourishing: Knowles Scholarship Opens Door to Success](#)

GBHEM Office of Marketing and Communications, Katie Tait  
General Board of Higher Education and Ministry

### 3rd Place (Tie)

[Women Taking the Lead](#)

Tara Barnes  
United Methodist Women

## Feature Article Category, Annual Conference/Local Church Division

### 1st Place

[Struggling to Survive: Church Feeds Neighbors on a Shoestring](#)

Annette Spence, Holston Conference

### 2nd Place

[United Methodists Work in Dangerous New World to Help Others](#)

Annette Spence, Holston Conference

### 3rd Place

[Virtual Small Group Offers Support, Spiritual Growth, Deep Friendship](#)

Christa Meland, Minnesota Annual Conference of the United Methodist Church

Writing

# Class 3 Writing

## News Article Category, General/Agency Division

### 1st Place

[Pastors with a Badge Advance Police Reforms](#)

Heather Hahn

### 2nd Place

[Dementia Care During a Pandemic ... or "Help! Mrs. Smith Won't Stay in her Room."](#)

Pamela Garofolo and Janet M. Carrato

United Methodist Communities

## News Article Category, Annual Conference/Local Church Division

### 1st Place

[Can We Talk about Race Yet?](#)

Meagan Ewton, Oklahoma

### 2nd Place

[Churches on Front Lines Feed, Clean Up, Offer Space](#)

Christa Meland

Minnesota Annual Conference of the United Methodist Church

### 3rd Place

[Clergy March for Justice, Stand in Solidarity](#)

Christa Meland

Minnesota Annual Conference of the United Methodist Church

## Non-Fiction Story Category, General/Agency Division

### 1st Place

[Enforced COVID-19 Isolation Recalls Days in Prison](#)

Thomas Kim, United Methodist News Service

### 2nd Place

[Methodists Led Response in Earlier Epidemic](#)

Heather Hahn

## Non-Fiction Story, Annual Conference/Local Church Division

### 1st Place

[With a Little Nudge from God, Monique Shore Turns her Children's Message  
\\_\\_\\_\\_\\_ into a Book](#)

Liz Winders

Writing

# Class 3 Writing

## 2nd Place

[What Would Wesley Think?](#)

Rev. Dr. Glenn Wagner  
Michigan Conference

## 3rd Place

Somewhere Over the Rainbow (Article [1](#), [2](#))

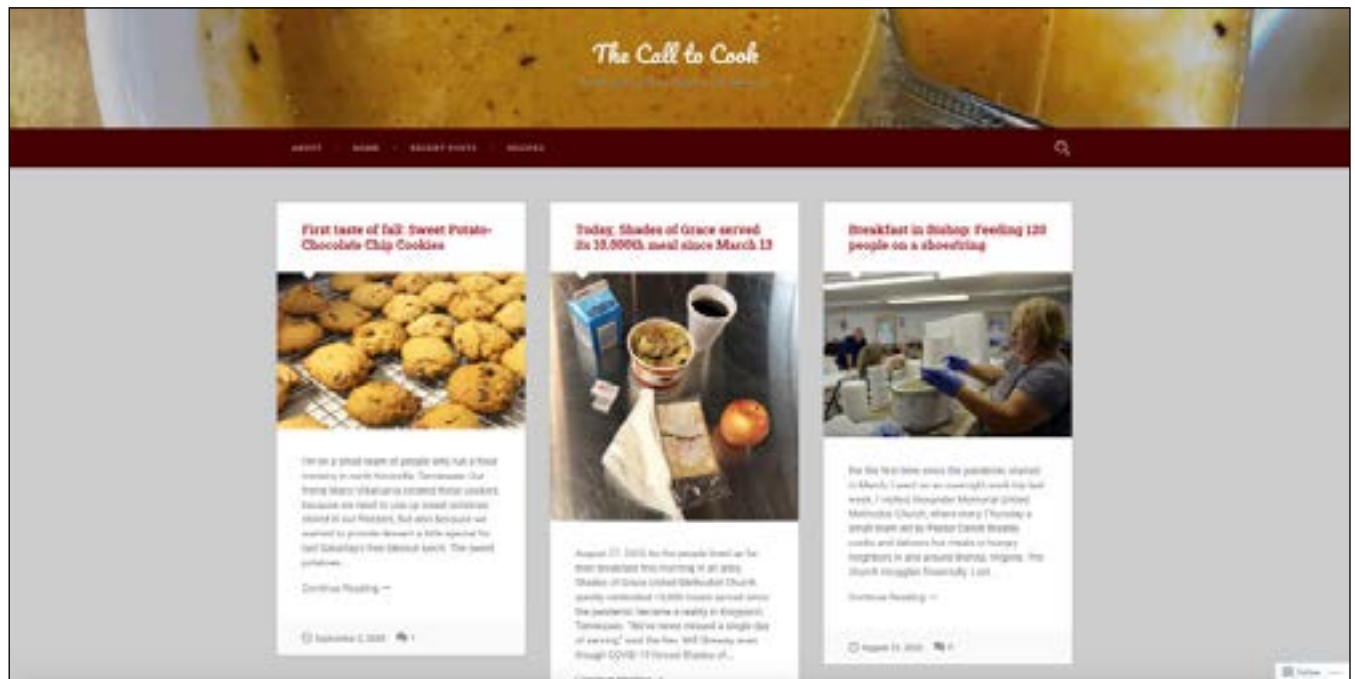
Heather Mistretta  
United Methodists of Greater New Jersey

## 3rd Place

[The Circle of Life and My Circle of Friends](#)

Judy Pysell, Joe Webb  
West Virginia Annual Conference

# Class 4 Internet Communication



Best in Class 4:  
*The Call to Cook*  
Annette Spence  
Holston Conference

Website Category, Annual Conference/Local Church Division

## 1st Place (Tie)

[GNJ FB Page](#)

Brittney Reilly

United Methodists of Greater New Jersey

## 1st Place (Tie)

[Central United Methodist Church: Website](#)

Katy Putnam

Central United Methodist Church in Fayetteville AR

## 2nd Place

[GreatPlainsUMC.org](#)

Jayna McFarland and Todd Seifert

Great Plains

## 3rd Place

[ARUMC Website](#)

Jacob Turner

Arkansas Conference of the United Methodist Church

Internet Communication

## Website Category, General/Agency Division

### 1st Place

[United Methodist Women Website](#)

Annette Apitz, Frank Guiller, Jim Keat  
United Methodist Women

### 2nd Place

[SeeAllThePeople.org](#)

Matt Carlisle, Steve Horswill-Johnston, and Staff  
Discipleship Ministries

### 3rd Place

[UMCyoungpeople.org](#)

Matt Carlisle, Chris Wilterdink, and Staff  
Discipleship Ministries

## Blog Category, Annual Conference/Local Church Division

### 1st Place

[The Call to Cook](#)

Annette Spence, Holston Conference

### 2nd Place

[In Layman's Terms Blog](#)

Todd Seifert, Great Plains

### 3rd Place

[What Kind of a God Do You Believe In?](#)

Jack Harnish, Michigan Conference

## Blog Category, General/Agency Division

### 1st Place

[Online Devotions for a Time Such as This](#)

Dawn Scott, Katie Tait and Donnie Reed, GBHEM Office of Marketing and  
Communications  
General Board of Higher Education and Ministry

## Social Media Online Content Category, Annual Conference/ Local Church Division

### 1st Place (Tie)

[Dakotas AC 2020 Livestream](#)

Staff

### 1st Place (Tie)

150 Days Praying the Psalms: [Facebook](#), [Instagram](#), [Twitter](#)  
Tabitha Beckman



**2nd Place**

[GNJ FB](#)

Brittney Reilly

United Methodists of Greater New Jersey

**3rd Place (Tie)**

Daily Devotions Campaign: Providing Hope & Staying Connected to our Community During COVID: [Instagram](#), [Facebook](#), [Vimeo](#)

Shannon Williams, Joel Mullis, Matthews UMC

**3rd Place (Tie)**

[30 Days of Anti-Racism Social Media Campaign](#)

Deborah Coble, Abbi Blosser

West Virginia Annual Conference

**3rd Place (Tie)**

#GPprays846: [Facebook](#), [Twitter](#), [Instagram](#)

Jayna McFarland

Great Plains

Social Media Online Content Category, General/Agency Division

**1st Place**

United Methodist Women [Facebook](#), [Instagram](#) and [Twitter](#) Pages

Jim Keat

United Methodist Women

**2nd Place**

[UMC at Collingswood Facebook Page](#)

Matt Weinbaum

United Methodist Communities

**3rd Place**

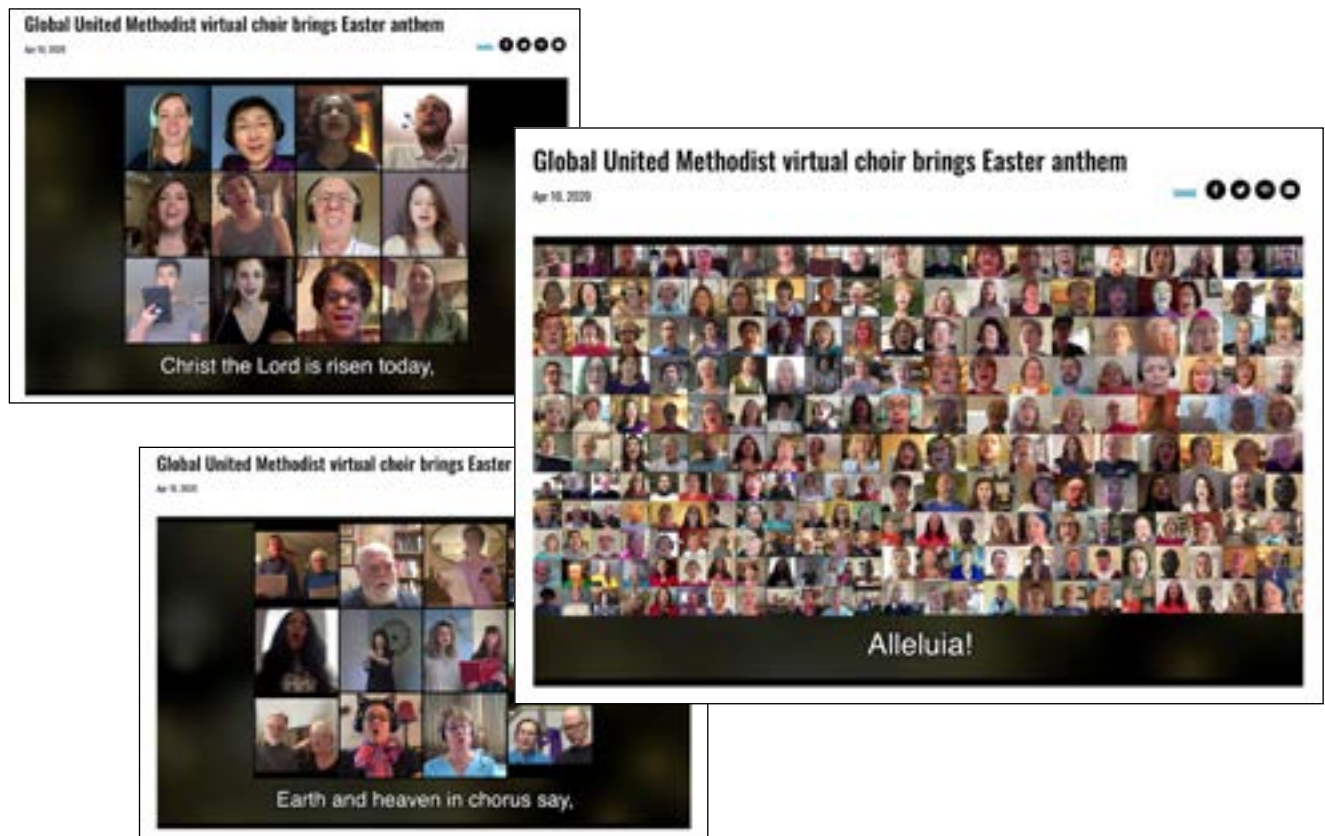
Pet Employee of the Day: [1](#), [2](#), [3](#), [4](#), [5](#)

Staff

General Council on Finance and Administration

*Internet Communication*

# Class 5 Video



Best in Class 5, The Hilly Hicks Award of Excellence:  
Worldwide Easter Choir: "Christ the Lord Is Risen Today"  
Member Communications  
United Methodist Communications

Streaming Category, General/Agency Division

## 1st Place

LiveStreaming Church Using Equipment You Have (File [1](#), [2](#))

Staff

General Council on Finance and Administration

## 2nd Place (Tie)

Coronavirus at the Crossroads of Faith and Science: A GBHEM E-Panel Series (File [1](#), [2](#))

GBHEM Office of Marketing and Communications, Katie Tait, Donnie Reed, Lindsay Alfermann  
General Board of Higher Education and Ministry

## 2nd Place (Tie)

[Virtual Annual Conference System Training](#)

Rev. David Wood & the GNTV Team

GNTV

*Video*

**3rd Place (Tie)**

Virtual Annual Conference Dakotas (File [1](#), [2](#))  
Millie Johnson, Josh Thompson, Rev. David Wood  
GNTV

**3rd Place (Tie)**

[Ordination Streaming Baltimore Washington Annual Conference](#)  
Rev. David Wood, Paul Roadarmel, Nathaniel Dauphin  
GNTV

## Streaming Category, Annual Conference/Local Church Division

**1st Place**

2020 Annual Conference (File [1](#), [2](#))  
Brent Donaway and David Beverly  
United Methodists of Greater New Jersey

**2nd Place**

[Louisiana Conference News Updates](#)  
Todd Rossnagel, Louisiana Annual Conference

**3rd Place**

2020 Virtual Michigan Annual Conference (File [1](#), [2](#), [3](#))  
Staff, Michigan Conference

## Television Ad or Promotion Category, Annual Conference/ Local Church Division

**1st Place**

[Re-Entry Guidelines](#)  
Todd Rossnagel  
Louisiana Annual Conference

**2nd Place**

[2020 Internship Campaign](#)  
Eugenio Hernandez, Great Plains

**3rd Place**

Easter Worship Promos (File [1](#), [2](#))  
Staff, Dakotas Annual Conference

## Video News Story Category, Annual Conference/ Local Church Division

**1st Place**

[Drive-Thru Ashes](#)  
Todd Rossnagel, Mary Burleigh  
Louisiana Annual Conference

The word "Video" is written in a stylized, orange, cursive font, oriented vertically on the right side of the page.

**2nd Place**

[Miracles Everywhere 2020 Annual Conference](#)

James Lee, Michaela Murray-Nolan  
United Methodists of Greater New Jersey

**3rd Place**

[Hurricane Laura Strikes Louisiana](#)

Todd Rossnagel  
Louisiana Annual Conference

Video Production Category: Costing \$500-2,000,  
General/Agency Division

**1st Place**

[The Power of Communication 2020](#)

Creative Strategy  
United Methodist Communications

**2nd Place**

Subscribe to the Collaborator  
Melissa Jackson, Brandy Bivens  
General Council on Finance and Administration

Video Production Category: Costing \$500-2,000, Annual Conference/  
Local Church Division

**1st Place**

[A Reflection: The Bad Farmer](#)

Staff  
Michigan Conference

**2nd Place (Tie)**

Good Morning Church (File [1](#), [2](#))  
Mark Schol  
United Methodists of Greater New Jersey

**2nd Place (Tie)**

[A Community of Hope—Matthews UMC is a Church FOR the Community & FOR the World](#)  
Shannon Williams, Angela Smith, Silent Images

**2nd Place (Tie)**

[A Prayer of Preparation](#)

Todd Rossnagel  
Louisiana Annual Conference

**2nd Place (Tie)**

[Standing Against Racism Video Series](#)

Doreen Gosmire, David Stucke, Christa Meland, Karla Hovde  
Minnesota Annual Conference of the United Methodist Church

Video

### **3rd Place**

[Daily Prayers with Bishop Holston](#)

Matt Brodie, Dan O'Mara

South Carolina United Methodist Conference

Video Production Category: Costing less than \$500, General/Agency Division

### **1st Place**

[Worldwide Easter Choir: "Christ the Lord Is Risen Today"](#)

Member Communications

United Methodist Communications

### **2nd Place**

[Members of United Methodist Women Speak on Racial Justice](#)

Jim Keat, Emily Jones, Yvette Moore

United Methodist Women

### **3rd Place**

[Church Finances: How to Stay Afloat and Thrive—Even in 2020!](#)

Katie Tait, Donnie Reed and Dawn Scott, GBHEM Office of Marketing and Communications

General Board of Higher Education and Ministry

Video Production Category: Costing less than \$500, Annual Conference/Local Church Division

### **1st Place**

Bishop Mueller, Advent 2019

Christina Choh

Arkansas Conference of the United Methodist Church

### **2nd Place (Tie)**

[Hope for the Heartland](#)

Tabitha Beckman, Andrew Himes, Derrek Belase

### **2nd Place (Tie)**

[Good News from the Basement](#)

Brent Donaway

United Methodists of Greater New Jersey

### **2nd Place (Tie)**

[Responding to the Opioid Crisis](#)

Barry Steiner Ball, Deborah Coble, George Hohmann

West Virginia Annual Conference

*Video*

**3rd Place (Tie)**

[Deacons Heal a Broken World](#)

David Stucke, Doreen Gosmire, Christa Meland  
Minnesota Annual Conference of the United Methodist Church

**3rd Place (Tie)**

[ONE](#)

Jaime Montgomery  
Northwest Texas

Video Production Category: Costing more than \$2,000,  
General/Agency Division

**1st Place**

[Our COVID-19 Story](#)

United Methodist Communities and Image Revolver  
United Methodist Communities

Video Production Category: Costing more than \$2,000,  
Annual Conference/Local Church Division

**1st Place**

[Grateful Hearts: Creating Lasting Legacy through Matthews United Methodist Endowment](#)

Staff, Matthews UMC

**2nd Place**

GNJ Connects with Youth (File [1](#), [2](#))

Brent Donaway

United Methodists of Greater New Jersey

**3rd Place**

Annual Conference Amid Pandemic (File [1](#), [2](#), [3](#))

Eugenio Hernandez

Great Plains

# Class 6 Audio



Best in Class 6:  
*Louisiana NOW  
Podcast: Jewels in  
Your Crown*  
Todd Rossnagel  
and Mary Burleigh  
Louisiana Annual  
Conference

Podcast or Internet Stream Category, General/Agency Division

## 1st Place

[UMW Faith Talks](#)

Jennifer Farmer, Jim Keats, Yvette Moore  
United Methodist Women

Podcast or Internet Stream Category, Annual Conference/Local Church  
Division

## 1st Place

[Louisiana NOW Podcast: Jewels in Your Crown](#)

Todd Rossnagel, Mary Burleigh  
Louisiana Annual Conference

## 2nd place

“Word on the Street” Preaching Excellence Podcast (File [1](#), [2](#), [3](#), [4](#), [5](#))

Mary Catherine Phillips, director of communications, and Luke Lucas,  
communications specialist  
Alabama-West Florida Conference

## 3rd place

[New to Town: The Story of Rev. Gregg Taylor](#)

Todd Rossnagel and Mary Burleigh  
Louisiana Annual Conference

*Audio*

# Class 7 Photography



Best in Class 7: The Donald B. Moyer Award of Excellence  
*The Spirit and Courage of Annual Conference*  
Shari DeAngelo, United Methodists of Greater New Jersey

Commercial, Product, Staged Shot Category, General/Agency Division

## 1st Place

Product Photography: Advent Christmas Books (Add Sparkle To Your Holiday Reading List)

Kathleen Barry, Crystal Caviness (United Methodist Communications: UMC.org)

United Methodist News Service

Photo Series Category, Annual Conference/Local Church Division

## 1st Place

The Spirit and Courage of Annual Conference

Shari DeAngelo, United Methodists of Greater New Jersey

Photography



**2nd Place**

UMM Retreat  
Matt Brodie  
South Carolina United Methodist Conference

**3rd Place**

Sign of the Times  
Cathy Bruce  
Kentucky Annual Conference

Photojournalism Category, General/Agency Division

**1st Place**

A Prayer Service to Stand Against Racism (File [1](#), [2](#), [3](#), [4](#), [5](#))  
Kathleen Barry  
United Methodist News Service

Photojournalism Category, Annual Conference/Local Church Division

**1st Place**

Thank God!  
Staff, United Methodists of Greater New Jersey

**2nd Place**

Cleaning Up After the Tornado  
Matt Brodie  
South Carolina United Methodist Conference

**3rd Place**

[Hurricane Recovery in Louisiana](#)  
Todd Rossnagel  
Louisiana Annual Conference

Portrait Category, Annual Conference/Local Church Division

**1st Place**

Her Life Matters  
Matt Brodie, South Carolina United Methodist Conference

**2nd Place**

George at Peace  
Cathy Bruce, Kentucky Annual Conference

Photography

# Class 8 Visual Design



Best in Class 8:  
IGNITE Watch Parties  
Brittney Reilly  
United Methodists of Greater New Jersey

Artwork Category, General/Agency Division

## 1st Place

[Collegiate Ministry Devotion Artwork](#)

Dawn Scott, GBHEM Office of Marketing and Communications  
General Board of Higher Education and Ministry

## 2nd Place

Program Book Cover  
Rae Grant Art Director, Nicole Xu Illustration, United Methodist Women

Logos/Branding Development Category, General/Agency Division

## 1st Place

[IAMSCU Celebrates 30 Years of Service to the Global Methodist Church](#)

Dawn Scott, GBHEM Office of Marketing and Communications  
General Board of Higher Education and Ministry

Visual Design

**2nd Place**

[Faith Talks Podcast Logo Identity](#)

Rae Grant, Yvette Moore  
United Methodist Women

Logos/Branding Development Category, Annual Conference/Local Church Division

**1st Place (Tie)**

[IGNITE Watch Parties](#)

Brittney Reilly  
United Methodists of Greater New Jersey

**1st Place (Tie)**

200K More Reasons Logo  
Christina Choh  
Arkansas Conference of the United Methodist Church

**2nd Place**

Disaster Response Call to Action: Give, Pray, Serve  
David Giles, Sybil Davidson  
North Georgia Conference

**3rd Place (Tie)**

2020 Kentucky Annual Conference Session Logo  
Cindy Young  
Kentucky Annual Conference

**3rd Place (Tie)**

[Annual Conference Logo](#)  
Staff  
Indiana United Methodist Conference

Motion Graphics Category, Annual Conference/Local Church Division

**1st Place**

[Motion Graphics for Aldersgate Camp Promotional Piece](#)

Connie Offutt  
Kentucky Annual Conference

**2nd Place**

[AC 2020 Bumpers](#)

Karla Hovde, David Stucke  
Dakotas Annual Conference

**3rd Place**

[Tackling Challenges](#)

Brent Donaway, United Methodists of Greater New Jersey

## Print or Electronic Design Category, General/Agency Division

### **1st Place**

GBHEM Demonstrates Value of Young Clergy Initiative through High Impact Report  
Rev. Dr. Trip Lowery, Cynthia Howard, Dawn Scott, GBHEM Office of Marketing and Communications  
General Board of Higher Education and Ministry

### **2nd Place**

Easter Zoom Backgrounds  
Melissa Jackson  
General Council on Finance and Administration

## Print or Electronic Design Category, Annual Conference/Local Church Division

### **1st Place**

[Cultivate Magazine](#)  
Staff  
Indiana United Methodist Conference

### **2nd Place**

Year-End Reporting Postcard  
Staff  
Indiana United Methodist Conference

### **3rd Place**

PAUMCS Brochure  
Christina Choh  
Arkansas Conference of the United Methodist Church

## Website Category, General/Agency Division

### **1st Place**

United Methodist Communities at Bristol Glen Homepage  
United Methodist Communities and WIN Marketing Group

## Website Category, Annual Conference/Local Church Division

### **1st Place**

[The Louisiana Conference Website](#)  
Todd Rosnagel and Mary Burleigh  
Louisiana Annual Conference

# Class 9 Publicity & Advertising



Best in Class 9:

The Leonard M. Perryman Award of Excellence  
*Ending Racism; A Series of Webinars in Louisiana*

Bishop Cynthia Fierro Harvey, Van Stinson, Todd Rossnagel, Juan Huertas  
Louisiana Annual Conference

Campaign/Strategic Planning Category, Annual Conference/Local Church Division

## 1st Place

[Ending Racism; A Series of Webinars in Louisiana](#)

Bishop Cynthia Fierro Harvey, Van Stinson, Todd Rossnagel, Juan Huertas  
Louisiana Annual Conference

## 2nd Place

Go Slow, Go Fast Campaign

Staff, Arkansas Conference of the United Methodist Church

Publicity & Advertising

### **3rd Place**

[Advent 2019 Daily Devotions](#)

Liz Winders, Courtney Levin

## Campaign/Strategic Planning Category, General/Agency Division

### **1st Place**

“You’re Not The Only One” 2020 Seeker Ad Campaign

Staff

United Methodist Communications

### **2nd Place**

Audio/Visual Systems & Your Church: Where to Begin (File [1](#), [2](#), [3](#))

Staff

General Council on Finance and Administration

## Single Piece Category, Annual Conference/Local Church Division

### **1st Place**

NSUMC Trunk or Treat Drive Thru (File [1](#), [2](#), [3](#), [4](#))

Carey Johnson, Terry Wright

Desert Southwest

### **2nd Place**

Christmas in the Hub (File [1](#), [2](#), [3](#), [4](#), [5](#))

Upper New York Conference Communications Team

Upper New York Conference

### **3rd Place**

Be Safer Together Campaign/Press Conference

Staff

Arkansas Conference of the United Methodist Church

## Single Piece Category, General/Agency Division

### **1st Place**

All Your Questions Answered; A Virtual Panel Discussion

United Methodist Communities and Varsity Branding

United Methodist Communities

### **2nd Place**

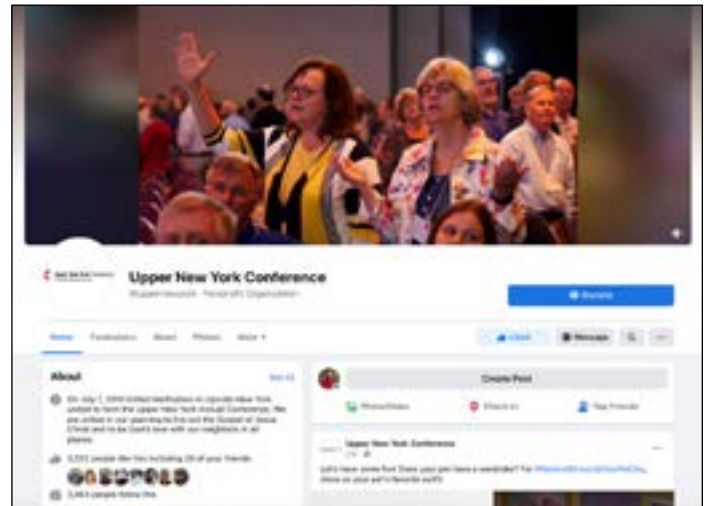
[GBHEM Digital Brochure](#)

Dawn Scott, GBHEM Office of Marketing and Communications

General Board of Higher Education and Ministry

*Publicity & Advertising*

# Class 10 Media Presentation



Best in Class 10:  
*Upper New York COVID-19 Response*  
 Upper New York Conference Communications Team  
 Upper New York Conference

Display Table Category, Annual Conference/Local Church Division

## 1st Place

General Conference 2020 Host Team Display Table for Pre-General Conference Briefing  
 Karla Hovde, Christa Meland  
 Minnesota Annual Conference of the United Methodist Church

Media Presentation

## Multi-Media Category, General/Agency Division

### 1st Place

[Virtual Annual Conference California Nevada](#)

Laura Poarch, Rev. David Wood, Nathaniel Dauphin  
GNTV

### 2nd Place

[Virtual Annual Conference Baltimore Washington](#)

Rev. David Wood, Paul Roadarmel, Nathaniel Dauphin  
GNTV

### 3rd Place

[Virtual Annual Conference Indiana](#)

Paul Roadarmel, Rev. David Wood  
GNTV

## Multi-Media Category, Annual Conference/Local Church Division

### 1st Place

Upper New York COVID-19 Response (File [1](#), [2](#), [3](#), [4](#), [5](#))

Upper New York Conference Communications Team

Upper New York Conference

### 2nd Place

Lenten Study Series - Reckless Love (File [1](#), [2](#), [3](#))

Staff, Dakotas and Minnesota Conferences

### 3rd Place

Rise Against Hunger

Staff

United Methodists of Greater New Jersey

## Slide Show Category, General/Agency Division

### 1st Place

[Water is Life](#)

Mike DuBose, Kathy L. Gilbert, Joey Butler

United Methodist News Service





# **2021 UMAC Special Award**

**Communicator of the Year**

# Communicator of the Year

## UMAC's 2021 Recipient

Derek Leek

Director of Communications

North Carolina Conference of The United Methodist Church



Derek Leek is an ordinary guy who loves Jesus, people, and Teenage Mutant Ninja Turtles (Donatello FTW!). After graduating from North Carolina State University with a degree in graphic communications, his passion for Jesus and web design led him to the North Carolina Conference of The United Methodist Church in 2008. Since becoming director of communications in 2015, he's worked to foster unified, crisp communication among the conference's churches, leaders, teams, and staff. When not directing communications, you can find him in Raleigh, North Carolina, spending time with his wife, Erica, and their three children.

### About the UMAC Communicator of the Year:

The Communicator of the Year is selected based on these criteria: active professional, currently serving in a communications role (at least three years of communication-related employment within the denomination); UMAC member (nominations are made by UMAC members for UMAC members); recent striking achievements in communication (i.e., previous/current year); broad impact of the contribution; and vision-thinking beyond the present/immediate demands of the job, breaking new ground.

Congratulations to all the 2021 Communicator of the Year nominees:

Matthew Carlisle  
Melissa McGill  
Dan O'Mara

Madeline Pillow White  
David Wood  
Judith Osongo Yanga





**UMAC**

Association of Communicators

**THE UNITED METHODIST CHURCH**