2018 United Methodist Association of Communicators Awards Winners

CLASS I | PRINT PUBLICATION

DIVISION A | CATEGORY A | NEWSLETTER
3rd Place | Georgia United Methodist Foundation: Faith and Money | Diana Durie
2nd Place | Myers Park United Methodist Church: The Cornerstone | Ken Garfield, Melissa McGill
1st Place | Minnesota Conference: Breakthroughs Newsletter | Christa Meland, Karla Hovde

DIVISION B | CATEGORY A | NEWSLETTER
1st Place | Lake Junaluska Conference and Retreat Center: Junaluska Weekly Newsletter | Mary Bates, Evangeline Wilds, Cameron Welch, Rachel Watkins, Liz Boyd

DIVISION A | CATEGORY B | NEWSPAPER
2nd Place | South Carolina Advocate: South Carolina United Methodist Advocate | Jessica Brodie, Allison Trussell
1st Place | Northern Illinois Conference: Northern Illinois Conference Reporter | Anne Marie Gerhardt, Natalie Rowe

DIVISION A | CATEGORY C | MAGAZINE
3rd Place | Myers Park United Methodist Church: Intersection Magazine | Ken Garfield, Melissa McGill
2nd Place | Missouri Conference: The Missouri Methodists | Fred Koenig
1st Place | Virginia Conference: Virginia Advocate | Madeline Pillow, Brenda Capen, Cathryn Huff

DIVISION B | CATEGORY C | MAGAZINE
1st Place | United Methodist Women: Response Magazine | Yvette Moore, Tara Barnes, Julia Chance, Paul Jeffrey, Tanya Krawciw

DIVISION A | CATEGORY D | SPECIAL PUBLICATION
3rd Place | Myers Park United Methodist Church: #Parklife | Ellen Spence
2nd Place | Minnesota Conference: Missional Toolkit for Churches | Christa Meland
1st Place | North Carolina Conference: Every Day Grace | LeeAnne Thornton, Linda Smith, Derek Leek
DIVISION B | CATEGORY D | SPECIAL PUBLICATION
3rd Place | Lake Junaluska Conference and Retreat Center: Lake Junaluska Discover Magazine | Mary Bates, Liz Boyd, Susannah Brinkley
2nd Place | General Board of Higher Education and Ministry: Students Use Guidebook to Explore Calling to Ordained Ministry | Dawn Scott, Donnie Reed
1st Place | United Methodist Communications: Art of Story—Your Church’s Storytelling Handbook | Troy Dossett, Jan Snider, Diane Degnan, Laura Buchanan, Crystal Caviness, Poonam Patodia

BEST IN CLASS WINNER | Robert F. Storey Award of Excellence
Virginia Conference: Virginia Advocate Magazine | Madeline Pillow, Brenda Capen, Cathryn Huff

CLASS II | DIGITAL PUBLICATION

DIVISION A | CATEGORY A | ENEWSLETTER
3rd Place | Michigan Conference: MIconnect | Mark Doyal, Kay DeMoss, Valerie Mossman-Celestin
2nd Place | Iowa Conference: The Reporter | Liz Winders
1st Place | Minnesota Conference: MN Connect | Christa Meland

DIVISION A | CATEGORY B | EPUBLICATION
3rd Place | General Board of Higher Education and Ministry: GBHEM eNewsletter Makes a Major Impact | Beth Neil
2nd Place | United Methodists Communications: United Methodist Now—Inspiration for Daily Living | Elle Turner, Greg Petree, Jane Massey, Poonam Patodia, Fran Walsh, Christopher Fenoglio, Jennifer Rodia
1st Place | Lake Junaluska Conference and Retreat Center: Lake Junaluska eNewsletter | Liz Boyd, Mary Bates

DIVISION A | CATEGORY ELECTRONIC SPECIAL PUBLICATION
3rd Place | West Virginia Conference: 2017 West Virginia Annual Conference Circuit | George Hohmann, Joe Webb, Cheryl George, Deborah Coble, Jonathan Nettles, Judy Pysell, Jake Steele, Jim Minutelli, Whitney Cherry, Erin Sears, Carl Tribbet, Ken Peter
2nd Place | Iowa Conference: 2018 Narrative Budget | Liz Winders, Arthur McClanahan
1st Place | Texas Conference: Cross Connection, Harvey Special Edition | Shannon W. Martin, Sherri Gragg, Brant Mills, Sydnie Mares, Sam Hodges

DIVISION B, CATEGORY ELECTRONIC SPECIAL PUBLICATION
3rd Place | United Methodist Women: response Magazine Special Bright Lights Edition | Yvette Moore, Tara Barnes, Tanya Krawciw, Margaret Wilbur
2nd Place | General Commission on Religion and Race: From Talk About White Privilege to Action—Next Steps on the Anti-Racism Journey
1st Place | United Methodist Communications: United Methodist Communications Annual Report | Diane Degnan, Troy Dossett, Jan Snider, Crystal Caviness, Laura Buchanan, Myca Alford, Stephen Fox, Poonam Patodia, John Leonardini

BEST IN CLASS WINNER
United Methodist Communications: United Methodist Communications Annual Report | Diane Degnan, Troy Dossett, Jan Snider, Crystal Caviness, Laura Buchanan, Myca Alford, Stephen Fox, Poonam Patodia, John Leonardini
DIVISION A | CATEGORY A | NONFICTION
3rd Place | Holston Conference: Commentary—Upon Hearing a Pastor Preach on His First Day | Annette Spence
2nd Place | South Carolina Advocate: Quiet Nudging | Jessica Brodie
1st Place | Michigan Conference: Impossible Dreams Come True (Remembering Robert C. Smith) | Kay DeMoss

DIVISION B | CATEGORY A | NONFICTION
1st Place | United Methodist Communications: Interpreter—A Fond Farewell | Diane Degnan

DIVISION A | CATEGORY B | NEWS ARTICLE
3rd Place | Louisiana Conference: Trailer Full of Love | Todd Rossnagel, Mark Lambert
2nd Place | Minnesota Conference: Returning the Red Rock—An Act of Healing and Reconciliation | Christa Meland
1st Place | South Carolina Advocate: I Thank God for Y'All | Jessica Brodie

DIVISION B | CATEGORY B | NEWS ARTICLE
3rd Place | General Board of Higher Education and Ministry: Pastors Share Personal Experience of Life-Changing Program | Danecia Jones
2nd Place | General Board of Higher Education and Ministry: A Journey to South Korea Changes Lives and Builds Connections Across UMC | Danecia Jones
1st Place | United Methodist Communications: Praying, Singing as White Supremacists Rally | Heather Hahn

DIVISION A | CATEGORY C | FEATURE ARTICLE
Honorable Mention | Minnesota Conference: Fridley UMC Launches New Service, Welcomes Liberian Neighbors | Christa Meland
Honorable Mention | Northwest Texas Conference: Central UMC Celebrates New Church Building | Angie Brokaw, Levi McKay
3rd Place | Louisiana Conference: Blessed to Bless | Todd Rossnagel, Mark Lambert
2nd Place | South Carolina Advocate: From PTSD to Jesus Loves Me | Jessica Brodie
1st Place | Minnesota Conference: Member of Delano UMC Puts Faith Into Action at Work | Karla Hovde

DIVISION B | CATEGORY C | FEATURE ARTICLE
3rd Place | United Methodist Communications: Vegetable Sows Hope in Parched Zimbabwe | Kathy Gilbert
2nd Place | United Methodist Communications: Choir Members Enjoy Health, Spiritual Benefits | Christopher Fenoglio
1st Place | United Methodist Communications: “You Did it For Me”—Serving Others in Times of Tragedy | Joe Iovino, Fran Walsh

DIVISION A | CATEGORY D | ARTICLE SERIES
3rd Place | Great Plains Conference: Mission Field Emphasis | Todd Seifert
2nd Place | Greater New Jersey Conference: Apostles in our Midst—A 2017 Series on Apostolic Leadership | Josh Kinney, Laura Wise
1st Place | Myers Park United Methodist Church: Middle School Youth Series | Melissa McGill
DIVISION B | CATEGORY D | ARTICLE SERIES
1st Place | Myers Park United Methodist Church: Middle School Youth Series | Melissa McGill

BEST IN CLASS WINNER | Donn Doten Award of Excellence
Minnesota Conference: Member of Delano UMC Puts Faith into Action at Work
Karla Hovde

CLASS IV | INTERNET COMMUNICATIONS

DIVISION A | CATEGORY A | WEBSITE CONTENT
3rd Place | Alabama-West Florida Conference Resource Webpage | Mary Catherine Phillips
2nd Place | Great Plains Conference Website | Todd Seifert, Rachel Moser, David Burke, Eugenio Hernandez
1st Place | West Virginia Conference Website | Deborah Coble Whitney Cherry, Amy Shanholtzer, Bonnie MacDonald, Shea James Ken Krimmel, Bishop Sandra Steiner Ball, Brad Bennett, Cheryl George, Jonathan Nettles, Joe Webb

DIVISION B | CATEGORY A | WEBSITE CONTENT
2nd Place | Lake Junaluska Conference and Retreat Center: Lake Junaluska Website | Mary Bates, Liz Boyd
1st Place | The General Board of Church and Society: UMCJUSTICE | Warren Gill, Katie Monfortte

DIVISION A | CATEGORY B | BLOG
3rd Place | The Upper New York Conference: Blog | Stephen J. Hustedt, Shannon Hodson, Mary Dalglish
2nd Place | Virginia Conference: Pillow Talk | Madeline Pillow, Brenda Capen
1st Place | Matthews United Methodist Church: Just These Lines | Charles (Chuck) W. Wilson II, Shannon Williams

DIVISION B | CATEGORY B | BLOG
2nd Place | The General Board of Church and Society: Faith in Action | Tricia Bruckbauer, Katie Monfortte
1st Place | United Methodist Communities: Blog | United Methodist Communities and Win Marketing United Methodist Communities

DIVISION A | CATEGORY C | SOCIAL MEDIA
3rd Place | Henderson Settlement: Big Show | Brittaney Patterson
2nd Place | Myers Park United Methodist Church: Instagram | Melissa McGill
1st Place | Kentucky Conference: Finding Wesley | Cathy Bruce, Connie Offutt, Kathy Williams, Erica Combs, Craig Taylor and the Conference Communications Team

DIVISION B | CATEGORY C | SOCIAL MEDIA
3rd Place | Lake Junaluska Conference and Retreat Center: Instagram | Mary Bates, Liz Boyd
2nd Place | United Methodist Communications: The United Methodist Church Facebook Live Polls | Steven Adair
1st Place | United Methodist Communications: #amazingUMCkids | Diane Degnan, Steven Adair, Laura Buchanan, Crystal Caviness
DIVISION A | CATEGORY D | MOBILE APP
2nd Place | Louisiana Conference: Bold Imagination App | Todd Rossnagel
1st Place | Illinois Great Rivers Conference: 2017 Annual Conference App | Paul E. Black

DIVISION B | CATEGORY D | MOBILE APP
No entries.

BEST IN CLASS WINNER
United Methodist Communications: #amazingUMCkid | Diane Degnan, Steven Adair, Laura Buchanan, Crystal Caviness

CLASS V | VIDEO PRODUCTION

DIVISION A | CATEGORY A | PRODUCTION COSTS LESS THAN $500
3rd Place (tie) | West Ohio Conference: Do Something - Make Kits | Brandon J. Abbott
3rd Place (tie) | Indiana Conference: Lucille Raines Residence | Leintz Belony, Hannah Morris, Chassity Neckers, Skyler Nimmons
2nd Place | North Carolina Conference: Hurricane Matthew Response—Richard Petty Motorsports at Work in Lumberton | Chris Daniels, Derek Leek
1st Place | North Carolina Conference: Sabbath Life—Life Around the Table | Chris Daniels, Derek Leek

DIVISION B | CATEGORY A | PRODUCTION COSTS LESS THAN $50
1st Place | General Board of Higher Ed. and Ministries: 30 Seconds—Exploration Workshop! | Donnie Reed

DIVISION A | CATEGORY B | PRODUCTION COSTS $500-$2,000
3rd Place (tie) | Michigan Conference: In the Beginning—How Two Conferences Created Something New | Mark Doyal, Rev Marsha Woolley, Aaron Greer
3rd Place (tie) | Matthews United Methodist Church: Stout Family God Story | Shannon Williams, Katy Aderhold, Lydia Morgan
2nd Place | Indiana Conference: Teter Organic Farm | Leintz Belony, Hannah Morris, Chassity Neckers, Skyler Nimmons
1st Place | Dakotas Conference: Waffle Worship—Making New Disciples | Doreen Gosmire, Dave Stucke, Kent Taylor

DIVISION B | CATEGORY B | PRODUCTION COSTS OF $500-$2,000
2nd Place | United Methodists Communications: United Methodist Broadcast Inspires Baptisms | Lilla Marigza, Jess Warnock, Tony Cook
1st Place | United Methodists Communications: James Lawson—Befriending James Earl Ray After MLK’s Death | Lilla Marigza, Jess Warnock, Tony Cook

DIVISION A | CATEGORY C | PRODUCTION COSTS GREATER THAN $2,000
3rd Place | Indiana Conference: Daily Wrap-Up: 2017 Indiana Annual Conference | Leintz Belony, Hannah Morris, Chassity Neckers, Skyler Nimmons
2nd Place | Michigan Conference: Meet Your Bishop: David Alan Bard | Mark Doyal, Aaron Greer
1st Place | Greater New Jersey Conference: “Fired Up” IGNITE Youth Conference 2017 Highlights | James Lee
DIVISION B | CATEGORY C | PRODUCTION COSTS GREATER THAN $2,000
3rd Place | United Methodists Communications: How-to Hulapalooza Rap | Jan Snider, Andrew Jensen, Harry Leake, Kathryn Price, Anthony Gooding
2nd Place | United Methodists Communications and Discipleship Ministries: See All the People—Let Me Show You | Steve Horswill-Johnston, Andrew Jensen, Kathryn Price
1st Place | Discipleship Ministries and United Methodists Communications: See All the People—The Shift | Steve Horswill-Johnston, Andrew Jensen, Kathryn Price

DIVISION A | CATEGORY D | TV AD OR PROMOTION
3rd Place | West Ohio Conference: Freedom School at Monroe St. Series | Brandon J. Abbott
2nd Place | Greater New Jersey Conference: “Stop Doing Ministry Alone!” Laity Leadership Academy 2017 Promo | James Lee, Sofia Kim, David Robson
1st Place | Dakotas Conference: Encounter the Spirit: Live Expectantly | Doreen Gosmire, Dave Stucke, Gavin Wiggs

DIVISION A | CATEGORY E | LIVESTREAM PRODUCTION
3rd Place | West Virginia Conference: WVUMC Annual Conference 2017 | Brad Bennett, Dusty Merrill, Deborah Coble, Cheryl George
2nd Place | Great Plains Conference: Reaching a New Generation Workshop | Eugenio Hernandez
1st Place | Dakotas Conference: 2017 AC production: Live Expectantly | Doreen Gosmire, Matt Moore, David Stucke

DIVISION B | CATEGORY E | LIVESTREAM PRODUCTION
1st Place | The General Board of Church and Society: Facebook Live Stream From the Roof of the United Methodist Building | John Hill, Shantha Ready Alonso

DIVISION A | CATEGORY F | NEWS STORY
3rd Place | Texas Conference: We Love All God’s Children | Brant Mills
2nd Place | Louisiana Conference: Roger Templeton—Pastoring Through Floodwaters | Todd Rossnagel
1st Place | Dakotas Conference: Thrive Thank You | Eric Brown, Doreen Gosmire, Dave Stucke

BEST IN CLASS WINNER
Discipleship Ministries and United Methodists Communications: See All The People—The Shift | Steve Horswill-Johnston, Andrew Jensen, Kathryn Price

CLASS VI | AUDIO PRODUCTION

DIVISION A | CATEGORY B | PODCAST OR INTERNET STREAM
3rd Place | Common Good Radio: Camp Casowaso—I Love Camp! | Robin Blair
2nd Place | Iowa Conference: Iowa Conference Conversations | Arthur McClanahan
1st Place | Greater New Jersey Conference: Uncovered Dish Christian Leadership Podcast | James Lee, Kaitlynn Deal, Mike Baughman

DIVISION B | CATEGORY B | PODCAST OR INTERNET STREAM
1st Place | United Methodists Communications: Get Your Spirit in Shape | Joe Iovino

BEST IN CLASS WINNER
Best in Class | Greater New Jersey Conference: Uncovered Dish Christian Leadership Podcast | James Lee, Kaitlynn Deal, Mike Baughman
CLASS VII | PHOTOGRAPHY

DIVISION A | CATEGORY A | PHOTOJOURNALISM
3rd Place | Alabama-West Florida Conference: It Is Finished | Mary Catherine Philips
2nd Place | Alabama-West Florida Conference: Passing the Torch | Luke Lucas
1st Place | Kentucky Conference: Youth Mission Excursion | Connie Offutt

DIVISION B | CATEGORY A | PHOTOJOURNALISM
2nd Place | The General Board of Church and Society: Speaking Truth to Power | Tricia Bruckbauer
1st Place | United Methodist Communications: Young Dreamer | Kathleen Barry

DIVISION A | CATEGORY B | PORTRAIT
3rd Place | Dakotas Conference: Dignity | Dave Stucke
2nd Place | Kentucky Conference: Commissioning Service | Connie Offutt
1st Place | West Virginia Conference: Dr. Lawrence Sherwood and the Asbury Table | Deb Coble

DIVISION B | CATEGORY B | PORTRAIT
3rd Place | Lake Junaluska Conference and Retreat Center: Summer Canoe at Lake Junaluska | Mary Bates
2nd Place | Lake Junaluska Conference and Retreat Center: Lake Junaluska Eclipse Promotion | Liz Boyd
1st Place | United Methodist Communications: Hurricane Harvey Survivors | Kathleen Barry

DIVISION A | CATEGORY D | PHOTO SERIES
3rd Place | Northwest Texas Conference: Childlike Faith | Levi McKay, Angie Brokaw
2nd Place | Virginia Conference: Faces of Cambodia | Nick Ruxton
1st Place | Great Plains Conference: Great Plains Annual Conference Session | Rachel Mose

DIVISION B | CATEGORY D | PHOTO SERIES
3rd Place | The General Board of Church and Society: The Rev. Brigman’s Final Leg | Tricia Bruckbauer
2nd Place | Lake Junaluska Conference and Retreat Center: In Meditation | Mary Bates, Liz Boyd, Ed Kelley, Stephanie Drum, Ken Howle
1st Place | United Methodist Communications: Chaya Project | Mike DuBose

BEST IN CLASS WINNER
United Methodist Communications: Chaya Project | Mike DuBose

CLASS VIII | VISUAL DESIGN

DIVISION A | CATEGORY A | ARTWORK
No entries.

DIVISION B | CATEGORY A | ARTWORK
1st Place | United Methodist Women: Program Book 2017-2018—Sacred Spaced Encounters with God and Neighbor | Rae Grant, Sujatha Balasundaram, Stephanie Bart-Horvath, Praveena Balasundaram
DIVISION A | CATEGORY B | PRINT OR ELECTRONIC DESIGN
3rd Place | Matthews United Methodist Church: Live and Alive Youth Praise Band CD Cover | Shannon Williams, Ed Morris, Dan Meyer, Shane Hall
2nd Place | Virginia Conference: May 2017 Advocate—Local Church Communications Feature | Cathryn Huff, Madeline Pillow

DIVISION B | CATEGORY B PRINT OF ELECTRONIC DESIGN
3rd Place | General Board of Higher Education and Ministry: GBHEM Milestones: From Founding to Present | Donnie Reed, Danecia Jones
2nd Place | The General Board of Church and Society: Church and Society 2017 Poster | Tricia Bruckbauer
1st Place | United Methodist Communications: Migration Infographic | Troy Dossett

DIVISION A | CATEGORY C | WEB DESIGN
2nd Place | The Upper New York Conference: Website | Stephen J. Hustedt, Shannon Hodson, Mary Dalglish
1st Place | West Ohio Conference: Website | Thomas Waldren, Bill Parsons, Kay Panovec, Bill Parsons Bud Stewart

DIVISION B | CATEGORY C | WEB DESIGN
No entries.

DIVISION A | CATEGORY D | MOTION GRAPHICS
3rd Place | West Ohio Conference: Safe Sanctuaries | Brandon J. Abbott
2nd Place | Kentucky Conference: Early’s Chapel/Swim Team | Connie Offutt
1st Place | Dakotas Conference: Encounter the Spirit —Live Expectantly | Doreen Gosmire, Dave Stucke, Govin Wigg, Amanda Willis

DIVISION A | CATEGORY D | MOTION GRAPHICS
1st Place | United Methodist Communications: Evangeline | Jan Snider

DIVISION A | CATEGORY E | BRANDING
3rd Place | Indiana Conference: Indiana Miracle Offering for Global Health Logo | Leintz Belony, Erin Haehle, Hannah Morris, Chassity Neckers, Skyler Nimmons
2nd Place (tie) | Indiana Conference: AIM Logo | Erin Haehle, Chassity Neckers, Skyler Nimmons

DIVISION B | CATEGORY E | BRANDING
2nd Place | United Methodist Women: New Unit Starter Kit | Rae Grant, Praveena Balasundaram, Khia Shaw, David Cherrytree
1st Place | United Methodist Communications: God Speaks All Languages T-shirt | Jan Snider, Troy Dossett
BEST IN CLASS WINNER
United Methodist Communications: Evangeline | Jan Snider

CLASS IX | PUBLICITY AND ADVERTISING
Leonard M. Perryman Award of Excellence

DIVISION A | CATEGORY A | CAMPAIGN OR STRATEGIC PLANNING
3rd Place | Michigan Conference: Ingathering Offering: Haiti and Liberia | Mark Doyal, Kay DeMoss, Aaron Greer
2nd Place | Greater New Jersey Conference: Water and Roots | The GNJ Communications Team and GNJ Connectional Ministries Team
1st Place | Dakotas Conference: Join Me at Camp This Summer! | Doreen Gosmire, Dave Stucke, Gavin Wiggs, Amanda Willis

DIVISION B | CATEGORY A | CAMPAIGN OR STRATEGIC PLANNING
3rd Place | United Methodists Communications: #amazingUMCkids Campaign | Diane Degnan, Laura Buchanan, Crystal Caviness, Steven Adair
2nd Place | United Methodists Communications: Live Childlike | Poonam Patodia, Jennifer Rodia, Greg Petree, Teresa Angle-Young, Elle Turner, Ryan Dunn, Sheila Harrison, Andrew Schleicher, Tyrus Sturgis, Ricky Barrow, Andrew Jensen, Stacey Hagwood, Leticia Lefontaine
1st Place | United Methodists Communications: The True Meaning of Christmas Tour | Elle Turner, Andrew Schleicher, Ryan Dunn, Poonam Patodia, Greg Petree, Jennifer Rodia, Sheila Harrison, Teresa Angle-Young, Diane Degnan, Laura Buchanan, Crystal Caviness

DIVISION A | CATEGORY B | SINGLE PIECE
3rd Place | West Virginia Conference: Spring Heights United Methodist Camp, Annual Conference Promotional Video | Brad Bennett, Cheryl George, Jonathan Nettles, Deborah Coble, David Johnston, Erin Sears
2nd Place | Minnesota Conference: 2016-2017 Missional Report | Christa Meland
1st Place | Minnesota Conference: Camp Minnesota 2017 Catalog | Christa Meland, Amanda Willis

DIVISION B | CATEGORY B | SINGLE PIECE
3rd Place | General Board of Higher Education and Ministry: Banners Showcase Even More to Explore at Exploration | Donnie Reed
2nd Place | United Methodist Communities: United Methodist Communities Summer Direct Mail Postcard Invitations | United Methodist Communities and SENIOROI
1st Place | General Board of Higher Education and Ministry: Coffee and Communications | Ebony Lincoln, Danecia Jones, Beth Neil, Donnie Reed, Dawn Scott

BEST IN CLASS WINNER
Best in Class | United Methodist Communications: The True Meaning of Christmas Tour | Elle Turner, Andrew Schleicher, Ryan Dunn, Poonam Patodia, Greg Petree, Jennifer Rodia, Sheila Harrison, Teresa Angle-Young, Diane Degnan, Laura Buchanan, Crystal Caviness

CLASS X | MEDIA PRESENTATION

DIVISION B | CATEGORY A | SLIDE SHOW
1st Place | Michigan Conference: Michigan Conference Structure | Mark Doyal
DIVISION B | CATEGORY B | MULTIMEDIA
1st Place | United Methodist Communications: Who Are Migrants? | Jan Snider; Paul Jeffrey, Suzanne Gorden

DIVISION B | CATEGORY C | DISPLAY
No entries.

BEST IN CLASS WINNER
Best in Class | United Methodist Communications: Who Are Migrants? | Jan Snider; Paul Jeffrey, Suzanne Gorden